Luther Invitational Tournament Celebrating the 71st Anniversary!

- LIT is one of the oldest student ran high school basketball tournaments in North America.
- The tournament features 16 teams:
 8 boys' and 8 girls' teams from Alberta,
 Saskatchewan and Manitoba.
- The tournament features 16 teams: 8 boys' and 8 girls' teams from Alberta, Saskatchewan, and Manitoba.



- The two gyms have a combined seating capacity of 1,700, with most games at maximum attendance.
- Games are live-streamed, attracting 6,000-7,000 views, with championship games televised on Access 7.
- LIT enjoys extensive media coverage with local TV, radio, print & media platforms.

For more information about L.I.T. visit our website: https://www.luthercollege.edu/high-school/student-life/events/lit

As a premier sporting event, we invite you to explore the sponsorship opportunities that will benefit both your company and our tournament. There are a variety of sponsorship opportunities available which can be tailored to meet your specific needs.

Please contact me to discuss at sandra.kinghendricks@luthercollege.edu or (306)205-3739.

We look forward to seeing you at L.I.T 2025!

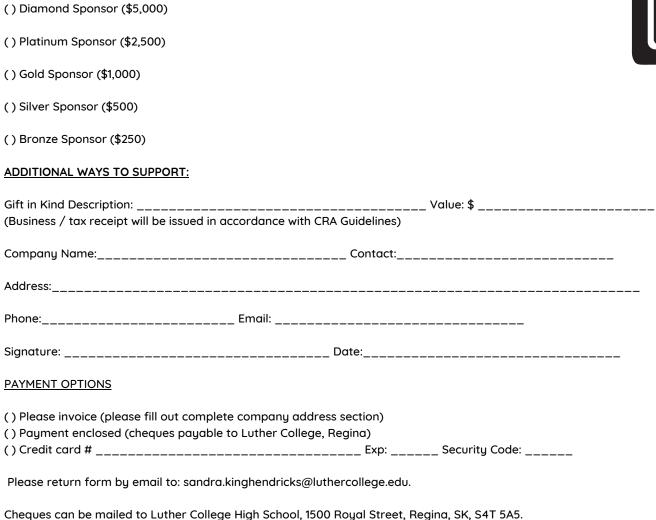
Sandra Hing Hendricks

Donor and Alumni Engagement Specialist Luther College High School and University of Regina sandra.kinghendricks@luthercollege.edu (306)205-3739

L.I.T. Sponsorship 2025

BENEFITS	DIAMOND \$5000	PLATINUM \$2500	GOLD \$1000	SILVER \$500	BRONZE \$250
Electronic Sign Ad January 27-February 10 7:00am- 9:00pm, 7 days/week	•	•			
Option to address crowd before championship game	•				
Commercial Ad on Livestream	20-30 seconds per streamed games	10-20 seconds per streamed games			
Logo on livestream, website & event specific emails	•	•	•	•	•
Advertising Space In Gymnasium or Students Commons	•	•	•	•	•
Advertisement in Program (can include a QR code)	Full page inside front or back cover	Full page	Half Page 5.8"x8.3"	Quarter Page 5.8"x4.1"	Business Card 2.9"x4.1"
LIT Social Media Recognition	•	•	•	O	•
Verbal Recognition at L.I.T.	•	•	Ø	Ø	②
Option to hand out swag, coupons, promotional materials	•	•	•	•	•
Complimentary Tickets	8	6	4	2	1

WE WISH TO BE RECOGNIZED AS A:



Please add "LIT Sponsorship" on either the memo line on the cheque, or through the attention line on the envelope.

