

Luther Invitational Tournament

Celebrating the 71st Anniversary!

- LIT is one of the oldest student ran high school basketball tournaments in North America.
- The tournament features 16 teams: 8 boys' and 8 girls' teams from Alberta, Saskatchewan and Manitoba.
- The tournament features 16 teams: 8 boys' and 8 girls' teams from Alberta, Saskatchewan, and Manitoba.



- The two gyms have a combined seating capacity of 1,700, with most games at maximum attendance.
- Games are live-streamed, attracting 6,000-7,000 views, with championship games televised on Access 7.
- LIT enjoys extensive media coverage with local TV, radio, print & media platforms.

For more information about L.I.T. visit our website:
<https://www.luthercollege.edu/high-school/student-life/events/lit>

As a premier sporting event, we invite you to explore the sponsorship opportunities that will benefit both your company and our tournament. There are a variety of sponsorship opportunities available which can be tailored to meet your specific needs.

Please contact me to discuss at sandra.kinghendricks@luthercollege.edu or (306)205-3739.

We look forward to seeing you at L.I.T 2025!

Sandra King Hendricks

Donor and Alumni Engagement Specialist
Luther College High School and University of Regina
sandra.kinghendricks@luthercollege.edu
(306)205-3739

L.I.T. Sponsorship 2025

BENEFITS	DIAMOND \$5000	PLATINUM \$2500	GOLD \$1000	SILVER \$500	BRONZE \$250
Electronic Sign Ad January 27-February 10 7:00am- 9:00pm, 7 days/week	✓	✓			
Option to address crowd before championship game	✓				
Commercial Ad on Livestream	20-30 seconds per streamed games	10-20 seconds per streamed games			
Logo on livestream, website & event specific emails	✓	✓	✓	✓	✓
Advertising Space In Gymnasium or Students Commons	✓	✓	✓	✓	✓
Advertisement in Program (can include a QR code)	Full page inside front or back cover	Full page	Half Page 5.8"x8.3"	Quarter Page 5.8"x4.1"	Business Card 2.9"x4.1"
LIT Social Media Recognition	✓	✓	✓	✓	✓
Verbal Recognition at L.I.T.	✓	✓	✓	✓	✓
Option to hand out swag, coupons, promotional materials	✓	✓	✓	✓	✓
Complimentary Tickets	8	6	4	2	1



**LUTHER
COLLEGE**

H I G H S C H O O L

WE WISH TO BE RECOGNIZED AS A:

- () Diamond Sponsor (\$5,000)
- () Platinum Sponsor (\$2,500)
- () Gold Sponsor (\$1,000)
- () Silver Sponsor (\$500)
- () Bronze Sponsor (\$250)

ADDITIONAL WAYS TO SUPPORT:

Gift in Kind Description: _____ Value: \$ _____
(Business / tax receipt will be issued in accordance with CRA Guidelines)

Company Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

PAYMENT OPTIONS

- () Please invoice (please fill out complete company address section)
- () Payment enclosed (cheques payable to Luther College, Regina)
- () Credit card # _____ Exp: _____ Security Code: _____

Please return form by email to: sandra.kinghendricks@luthercollege.edu.

Cheques can be mailed to Luther College High School, 1500 Royal Street, Regina, SK, S4T 5A5.

Please add "LIT Sponsorship" on either the memo line on the cheque, or through the attention line on the envelope.